



BOYS & GIRLS CLUBS
OF MONTEREY COUNTY

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Marine Life Studies to Facilitate New Environmental Stewardship Program For Children at the Boys & Girls Clubs of Monterey County

Take it to the Streets™

Salinas and Seaside, CA – March 15, 2012. Jenna Contuchio and Peggy Stap of Marine Life Studies will be facilitating the new program, *Take it to the Streets™*, a Marine Life Studies Plastic Police education and activity initiative for Club Members of the Boys & Girls Clubs of Monterey County. *Take it to the Streets™* goes inland, getting Club Members involved in cleanup efforts in the streets of their neighborhoods.

Since greater than 80% of pollution found during beach cleanups is from land-based sources, the program gives children who do not live directly on the ocean (which is in their own backyard) the opportunity to actively play a part in the solution and help keep pollution out of the eco-system before it ever gets into our waterways and into the ocean. Club Members learn why it is important to keep our waterways clean and our oceans healthy, and how changes in their everyday lives can bring about positive change to the environment.

Take it to the Streets™ helps build self-esteem while encouraging the children's commitment to environmental stewardship. The program gives them the knowledge base and tools necessary to make a change in their community.

The Seaside Club will host the program on Wednesday, March 28th at 1 pm for 10 - 13 year olds,
The Salinas Club will host the program on Wednesday, April 4^h at 1 pm for 10 - 13 year olds,

For more information, contact Michelle Slade at 831-394-5171 or msslade@bgcmc.org

About the Boys & Girls Clubs of Monterey County

The Boys & Girls Clubs of Monterey County (BGCMC) has played an integral role in the community for over 43 years. With Clubhouses in Seaside and Salinas, BGCMC provides youth between the ages of 6-18 an afterschool safe haven where they are mentored to achieve academic success, acquire healthy lifestyles, and develop good character and citizenship. Over 95% of the total budget comes from generous individuals, corporations and foundations. The Clubs are open Monday through Friday, 8 a.m. – 6 p.m. during summer and school breaks, and from 12 p.m. to 6 p.m. when school is in session. Additional information is available at www.bgcmc.org or via phone at 831-394-5171.

About Marine Life Studies

Marine Life Studies is a nonprofit organization dedicated to teaching and inspiring the public to protect the oceans, whales, dolphins and other marine life. Through our educational programs, children learn about the oceans and marine life, and the importance of protecting the environment entrusted to us all. Additional information is available at the website www.marinelifestudies.org or via phone at 831-901-3833.

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