

What is Birdies for Charity?

Birdies for Charity® is a fun and exciting way to make a charitable donation to the nonprofit organization of your choice based on the number of combined birdies* scored by PGA TOUR players throughout the 2010 AT&T Pebble Beach National Pro-Am golf tournament, February 11-14.

How Does it Work?

You may pledge one cent or more per birdie scored by PGA TOUR players during the tournament, or if you prefer, you may pledge a flat donation. Monterey Peninsula Foundation will invoice you for the amount you pledged.

Monterey Peninsula
Foundation will
**ENHANCE YOUR
DONATION BY AN
EXTRA 10%**

To enhance your donation, Monterey Peninsula Foundation will provide a 10% match, so the charity of your choice will actually receive 110% of all funds raised.

For more information on Birdies for Charity or to pledge online visit:
<https://birdies.attpbgolf.com>

* In golf, a "birdie" is a score of one stroke better than "par" for any golf hole. "Par" is the normal expected score of a golf professional on any given hole.



Marine Life Studies
PO Box 163
Moss Landing, CA 95039



A Charitable Classic Since 1947

Official Pledge Form

Please print clearly:

Name
Email Address
Address
Address
City, State, Zip
Phone ()

Per Birdie

\$ (Minimum \$0.01)
 Will be multiplied by the number of birdies scored during the tournament.

OR

Flat Donation

\$ _____
 (Minimum \$20)

Credit Card
 Flat Donations processed immediately.
 Per-Birdie Donations processed post-tournament.

Visa MasterCard American Express

Name on Card	
Credit Card No.	Exp. Date
Billing Address if Different	

Check* FLAT DONATIONS ONLY
 *Make payable to Monterey Peninsula Foundation.

Invoice PER-BIRDIE DONATIONS ONLY
 Invoices processed after tournament.

I guess that exactly birdies will be scored during official tournament rounds.

Charity Name
 Marine Life Studies
 P.O. Box 163
 Moss Landing, CA 95039

Phone: 831-9013833
 Website: www.marinelifestudies.org
 Email: peggy@marinelifestudies.org

Return this pledge form to soliciting charity.

Guess the Birdies Contest

Each person who makes a donation to Birdies for Charity® has an opportunity to guess the exact number of birdies that will be scored during the tournament. (See Step 4 of Pledge Form.) One lucky person who guesses correctly will win the Grand Prize of **two Continental Airline Tickets (up to \$500 each)**. Other great prizes will be awarded through random drawings, some of which include:

- One night stay at The Inn at Spanish Bay and golf for 2 at The Links at Spanish Bay
- FC Gold Pride soccer jersey autographed by Brandi Chastain
- Waterford crystal
- Autographed golf memorabilia

Birdies Scored at the AT&T Pebble Beach National Pro-Am

Year	Birdies
2009	1,755*
2008	1,852
2007	1,889
2006	2,070

*54 of 72 holes played.

Contest Rules

- Only one grand prize awarded. Ties and other prizes determined by random drawing. Judges' decision is final.
- All guesses must be on an official pledge form and received at the tournament office **no later than February 10, 2010.**
- You need not be present to win.
- Rules and prize information available at <https://birdies.attpbgolf.com>.

Sample Pledge Amounts

For example, if 1,900 birdies are scored, your total pledge would be:

1¢ / birdie = \$19
2¢ / birdie = \$38
5¢ / birdie = \$95
\$1 / birdie = \$1,900



For tournament tickets and information:

www.attpbgolf.com
 800.541.9091
 831.644.0333

Monterey Peninsula Foundation and the AT&T Pebble Beach National Pro-Am

Monterey Peninsula Foundation hosts the AT&T Pebble Beach National Pro-Am annual golf tournament which has raised over \$79 million for charity since 1947. Monterey Peninsula Foundation focuses on improving the quality of life on the Monterey Peninsula and surrounding areas by funding organizations and programs that demonstrate the greatest positive effect.

(RETAIN THIS PORTION FOR YOUR RECORDS)

I pledge and promise to donate

Check one:

\$ per birdie

\$
 Flat Donation

I guess that exactly birdies will be scored during official tournament rounds.

Monterey Peninsula Foundation will enhance my donation by an additional 10%

Monterey Peninsula Foundation is recognized by the IRS as a private foundation. Consult your tax advisor on the applications of tax deductions.

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STEP 1
Donor Information

STEP 2
Donation Options-Choose One

STEP 3
Payment Options-Choose One

STEP 4
Guess