# CONSERVATION TAKE IT TO THE STREETS<sup>TM</sup>

The Marine Life Studies Plastic Police initiative, *Take It To The Streets*™ community cleanup is



a pro-active program designed to address a huge worldwide problem of single-use disposable plastics and cigarette litter in our streams, rivers, lakes and ocean.

Take It To The Streets™ goes inland, getting adults and children involved in cleanup efforts

in their neighborhoods. Greater than 80% of pollution found during beach cleanups is from a land-based source. We stop trash in its tracks before it makes its way into storm drains and waterways and ends up on our beaches as marine debris.



### **MAKE A DIFFERENCE**

- use cloth shopping bags,
- use reusable water bottle or coffee cup,
- use alternatives to single-use disposble plastics,
- dispose of cigarette litter properly; do not toss,
- rethink, refuse, reduce, reuse and recyle,
- donate to Marine Life Studies,
- volunteer as an "ocean steward."

#### **VOLUNTEER WITH US**

Make a difference as an "ocean steward." It is fun and rewarding. Email: info@marinelifestudies.org

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## WHALE ENTANGLEMENT TEAM (WET)<sup>®</sup>

#### Featured on BBC/PBS Big Blue Live

Marine Life Studies established WET®, a team trained to rescue whales from a slow, painful death due to life-threatening entanglements. We established WET® on Wheels and our Whale Rescue Research Vessel, fully equipped for rapid whale rescue response.

www.WhaleEntanglementTeam.org

Please report marine mammals in distress: 24 hour Toll Free Hotline 877-SOS-WHALE (767-9425)

or hail the United States Coast Guard on VHF CH-16



#### **DONATE**

Marine Life Studies is a 501(c)(3) nonprofit organization. All donations and gifts are tax deductible within the scope of current IRS rules.

Please consider making a much appreciated donation to directly support our research, education and conservation programs.

Over 90% of all donations go directly to our projects

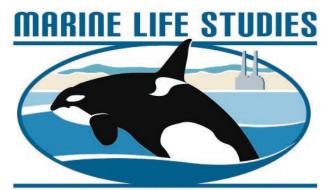
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RESEARCH, EDUCATION AND WHALE RESCUE



INSPIRING THE PUBLIC TO PROTECT OUR OCEAN, WHALES AND DOLPHINS



WWW.MARINELIFESTUDIES.ORG

#### **MISSION**

Marine Life Studies is a nonprofit organization committed to protecting our ocean, whales, dolphins, and other marine wildlife.

Our mission is to acquire and share knowledge and inspire the next generation of whale, dolphin and ocean conservationists.

We acquire knowledge through on-going research and rescuing entangled whales, share and utilize that knowledge to encourage conservation, and inspire the public, especially children, with our education programs.



#### **ABOUT US**

Marine Life Studies was founded in 2006 by Principal Investigator and Executive Director, Peggy Stap, after studying humpback whales with Dr. Dan Salden and the Hawaii Whale Research Foundation for 10 years. Stap teaches and inspires the public to protect marine wildlife and become stewards of the environment.





#### RESEARCH

We teach research techniques to college and high school interns while we conduct research on killer whales and other whales and dolphins in the Monterey Bay National Marine Sanctuary. We collect photographic ID's, along with written data and video footage of animal behavior. Our research:

- facilitates a better understanding of the animals inhabiting and visiting the bay,
- is shared with other scientists, governmental researchers and students,
- provides the baseline data necessary to implement effective conservation strategies,
- is used to develop educational programs.



"The Marine Life Studies' Research Scientist Program gave me the opportunity to fully experience field work. This inspired me to return to school and pursue my dream of becoming a marine biologist."

-- Victoria Wade, UC Santa Cruz college student

#### **EDUCATION**

Marine Life Studies provides vital educational programs to encourage children and adults to be active environmental stewards. Through education and experience, they learn about and care for the ocean and the whales, dolphins and other marine life that depend on it.



Specific programs include:

- free programs for the public and children in the community, including programs specific for the children at the Boys & Girls Clubs of Monterey County,
- a Research Scientist Program, teaching the skills required to become a marine researcher,
- programs on topics such as whales and dolphins, marine debris, whale entanglement and pollution.

Education programs are funded in part through Marine Life Studies Joey Jones Educational Fund in honor of Moss Landing resident and commercial fisherman, Joey Jones, who lost his life at sea April 3, 2008. Joey's love of the sea and fishing was the inspiration for the fund. He wanted to bridge the gap between the marine science and commercial fishing communities through cooperation, dialogue, education and research. Donations can be made directly to the Joey Jones Educational Fund.

www.MarineLifeStudies.org